

## WorldDAB publishes Aftermarket Devices Guidelines

**12 December 2019, London, UK:** WorldDAB has published the first version of its Aftermarket Devices Guidelines, to help improve the user experience of Aftermarket Devices (AMDs) which include DAB+ digital radio.

Designed by the WorldDAB Aftermarket Devices Working Group, the guidelines are based on previous research carried out by the WorldDAB User Experience Group, although allowances and changes have been made in line with the nature of AMDs. The guidelines, which are aimed at manufacturers, are available to download from the [WorldDAB website](#).

They include clear directions on the following domains in relation to AMDs:

- User interface
- Device connection
- Functionality
- Power
- Service lists
- Car display
- Service following
- Antennas

*“These Aftermarket Devices Guidelines were developed to help manufacturers better understand how to integrate DAB+ digital radio devices into vehicles that are already on the road”,* said Jørn Jensen, Retiring Chairman of the WorldDAB Aftermarket Devices Working Group. *“The aftermarket sector has seen a significant increase in demand over the last few years. More drivers are looking to bring the extra choice and better quality of DAB+ into older cars which do not have digital radio as standard. These guidelines were created to help achieve this in the best possible way.”*

The Aftermarket Devices Working Group was set up in 2018 to work on improving performance, antennas and give guidance on installation, marketing and all other areas to ensure aftermarket devices give the driver the best digital radio listening experience. This is an ongoing project to help improve the user experience of Aftermarket Devices (AMD), which include DAB digital radio in-car. The guidelines cover the three types of aftermarket devices on the market; car specific devices, adaptors and black box solutions.

These new guidelines give a base for manufacturers of aftermarket devices and adaptors. This is a 'live' document and further updates to these guidelines will be made in line with market developments and improvements in the future.

This document is part of WorldDAB's ongoing work to help improve the user experience of digital radio in the car. As more markets go digital, WorldDAB is focused on the car as an important listening space for digital radio.

For more information on the group or for details of membership, please contact the WorldDAB Project Office.

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### **About WorldDAB**

WorldDAB is the global industry association responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

Our 1250+ experts from over 100 member organisations cover 30 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

The WorldDAB Automotive Working Group works with automotive manufacturers and broadcasters to encourage the growth of digital radio penetration in automobiles. Working groups focus on the user experience, antenna/receiver performance, TPEG and after-market products.

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